



MANUFACTURING INNOVATION AND TRANSFORMATION PROGRAM

An Indo-German initiative designed to revolutionize the manufacturing landscape for Indian MSMEs. Our mission is to drive both **Business Transformation** and **Digital Transformation** to elevate productivity, sustainability, and smart manufacturing practices.

With decades of expertise in **Manufacturing Operations** and **Manufacturing IT** with multi-billion dollar international enterprises, we connect **OEMs, Manufacturers, Suppliers, and Service Providers** into a unified **INDEEYA Manufacturing Ecosystem**.

Program Vision



To empower Indian MSMEs mature with Industry 3.0 and Industry 4.0 through best practices, technology adaptation, skilling up and scaling up, leveraging the INDEEYA SaaS Platform.

How We Work?



Assessment & Handholding

We guide MSMEs to assess current status and to adopt into a real-time, system driven smart manufacturing through phased hardware and software integration.



Cost-Effective Solutions

Addressing challenges like total cost of ownership (TCO) and lack of support, we design tailored transformation programs.



Comprehensive Solution

From ERP and MES to IIoT, Robotics, Automation, and AI/ML, we equip MSMEs with cutting-edge tools and technologies.



International Exposure

We connect MSMEs with global markets, helping them scale up sustainably.

OUR 4-PHASE JOURNEY

Over 24 months, participating MSMEs undergo these transformative stages:

Phase 01

Maturity Evaluation & Live Case Study (1st – 3rd month)

- Assess current maturity levels for people, processes, equipment, and IT.
- Trial the INDEEYA SaaS Platform with a single product, project or department.

Phase 02

Implement Industry 3.0 Solutions (4th – 12th month)

- Fully onboard the INDEEYA SaaS Platform.
- Train all users and enable Organizational & Process Change Management (OCM & PCM).
- Access grants and subsidies through government schemes.

Phase 03

Kickstart Industry 4.0 Capability (13th month)

- Implement Industry 4.0 on critical machinery.
- Evaluate value creation and begin scaling up on the domestic marketplace.

Phase 04

Achieve Industry 4.0 Maturity (14th -24th month)

- Stabilize INDEEYA SaaS and enable Industry 4.0 across all key equipment.
- Scale up globally with measurable improvements:
 - > +20% Productivity
 - > +20% Resource Utilization
 - > -20% Quality Complaints

WHY CHOOSE US?



Holistic Approach:

We focus on technology, management, and upskilling.



Proven Expertise:

Decades of experience in Indian and European manufacturing industries.



Sustainability Focus:

Empowering MSMEs to achieve operational excellence.

FUNDING SUPPORT

We guide MSMEs to access grants and subsidies through government schemes. While INDEEYA does not provide direct investments, our ecosystem partners may offer financial support through investments or lending.



Indeeya[®]

MAKE ON INDEEYA

An Indo-German Venture

GET IN TOUCH



www.indeeya.in



mitp.support@indeeya.in



+91 703 4633392
+91 994 6177011



Lidex India Private Limited,
NASSCOM CoE IoT, HSR Layout,
Bangalore, Karnataka - 560102

Ready to transform your business?

Join the INDEEYA program to unlock your full potential and achieve operational excellence.